



# America's Boating Club® Seminars

## America's Boating Channel Update Seminar

Where: On-line via Free Conference  
Call

When: District 5 On-line Conference  
0900 - 1000,  
November 5, 2020

This interactive online seminar will provide attendees with an inside look at current activities being undertaken during Season Five of America's Boating Channel, and offer opportunities for D/5 Members to participate in the project, not only during the coming year but also in this session itself.

Attendees will learn how to participate in planning a new boating industry campaign to increase life jacket wear, expanding our mobile and social media presence, and shaping concepts for U.S. Coast Guard authorized video subject matter, plus suggesting new script ideas not yet considered.

Ten new original boater education videos

have been greenlighted for development, production, and distribution in 2021.

We will discuss newly established COVID-19 field production safety protocols that will enable us to produce Season Five videos with your members safely participating as on-camera talent.

And finally, we will explore fresh approaches for exploiting America's Boating Channel videos to advance your educational agenda.

Special attention will be paid to blended learning, involving local value-adding activities for socially distanced classroom, on-the-water, and virtual sessions.

**A preview of our 4<sup>th</sup> America's Boating Channel Program**

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We look forward to seeing you in this Seminar. If you have any questions, Please do not hesitate to contact the DEO or ADEO. Your Educational Department team welcomes the opportunity to be of service.